



How To Prepare Your Property for Photography!

Please complete this check list and have your property prepared one hour prior to your scheduled appointment. Our photographer will be ready to begin photographing when they arrive to keep on schedule. Do not plan on moving items while the photographer is there. Any items that need to be moved should be put in storage or the garage prior to appointment. Please do not schedule other services for the day of your photoshoot.

(ie: carpet cleaners, window washers, landscapers, electricians, plumber, painters, cleaners, etc.)

INTERIOR

- Open all curtains and raise all blinds to show off all windows.
- Turn on All Lights.
- If it reflects then it will reflect i.e. mirrors, big screen TVs, laundry machines, shower doors, large picture windows, etc. please make sure they are wiped down.
- De-clutter, put away valuables and remove large personal photographs.
- Remove rugs to show hardwood or high-end flooring.

KITCHEN / DINING

- Minimize counters, small appliances should be removed (mixer, coffee pot, toaster, blender, etc.)
- Sink: no dishes, soap, washrags, dish racks, or brushes.
- Fridge: remove magnets, art projects, photos, etc. from front and sides.
- Remove food boxes/bins/baskets off top.
- Table, chairs, bar stools should all be neat.
- Simplify table and if there is a centerpiece, it should be low. If table overtakes the space remove leaf and extra chairs.
- Remove garbage cans & recycle bins...in kitchen, office, bedrooms, bathrooms, and behind bars...etc.

BEDROOMS

- Clean mirrors & vanity counters, shower doors, bathtubs, and fixtures.
- Towels should be fresh and straightened.
- Remove excess rugs, toothbrushes, toothpaste, hairbrushes, curling irons/straighteners, blow dryers, or personal products.
- Remove all products from shower and tub.
- Garbage cans out. Roll up toilet paper.



BATHROOMS

- Clean mirrors & vanity counters, shower doors, bathtubs, and fixtures.
- Towels should be fresh and straightened.
- Remove excess rugs, toothbrushes, toothpaste, hairbrushes, curling irons/straighteners, blow dryers, or personal products.
- Remove all products from shower and tub. Move Garbage cans out.
- Roll up toilet paper.

LOWER LEVEL

- All Lights on, blankets off couches, video games put away, pool tables uncovered, bar top cleared, stools aligned, toys put away neatly, etc.
- Remove any Holiday Decorations.

EXTERIOR

- Remove all vehicles from the driveway and front of the home.
- Remove trash cans, recycle cans. (or put in garage).
- Replace or remove tattered flags & banners.
- Remove Children's balls, toys, bikes, scooters, plastic play sets etc.
- Remove animal toys, chains, food, beds water bowls etc.
- Setup patio umbrellas and straighten all patio furniture/cushions.
- Remove pool and spa covers. Turn on water in spas.
- Remove all vehicles from driveway (move any cars parked directly in front of the house if possible).
- Empty flowerpots or boxes should be removed.
- Shut the front door and garage door as well as all windows and remove people/dogs/cats from windows!
- Remove any Holiday Decorations.

PETS

- Pets, you love your pets...but these might be a turn off to some buyers... please remove pets during photo shoot.
- Remove all pet items including bowls, beds, toys, scratch posts, and litter boxes.



*We appreciate your business, and we look forward to working with you to
Show Off your property!*

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Your Chicagoland & NorthWest Indiana Marketing Team

Cancellation/Reschedule within 24 hours of Appointment will incur a \$55 fee.

Interior Insight Marketing

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